Safe Line Please keep all important images and text within this area.

Cut Lines

This is our projected cut line. We cannot quarantee a 100 percent accurate cut so some slight shifting may occur. We recommend having no borders on your design to keep a more even look.

Please extend your background to fill the entire area.

Business Cards Flyers Banners.Com **NEED ASSISTANCE WITH YOUR DESIGN?**

CALL US AT

1-877-628-2372

Bleed Size 11.127" x 6.127" Finished Size 11"x6" 300 DPI CMYK.

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We can place your Indica for you or follow these instructions and place yourself.

How to properly use the EDDM Retail Indicia:

* Place the EDDM Retail Indicia in the upper right hand corner of the mail piece.

* Leave 1/8" space from top and right edge.

* Should fit in the area 1.625" from the right edge and 1.375" from top edge.

* No specific size requirement, but must be larger than .5" x .5".

* Font must be in all caps and minimum 4 point size.

We have placed the Indica here for you select one top or bottom.

PRSRT STD **ECRWSS** U.S. POSTAGE PAID EDDM RETAIL

Local

Postal Customer