

Safe Line
Please keep all important images
and text within this area.

Cut Lines
This is our projected cut line.
We cannot guarantee a 100 percent
accurate cut so some slight shifting
may occur. We recommend having
no borders on your design to keep
a more even look.

Please extend your background
to fill the entire area.

We can place your Indica for you or follow these instructions and place yourself.

How to properly use the EDDM Retail Indicia:

- * Place the EDDM Retail Indicia in the upper right hand corner of the mail piece.
- * Leave 1/8" space from top and right edge.
- * Should fit in the area 1.625" from the right edge and 1.375" from top edge.
- * No specific size requirement, but must be larger than .5" x .5".
- * Font must be in all caps and minimum 4 point size.

We have placed the Indica here for you select one top or bottom.

Business Cards

Flyers Banners.Com

NEED ASSISTANCE WITH YOUR DESIGN?

CALL US AT

1-877-628-2372

Bleed Size 12.127" x 4.627"
Finished Size 12"x4.5"
300 DPI CMYK.

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