

# Business Cards

*Flyers Banners.Com*

NEED ASSISTANCE WITH YOUR DESIGN?

CALL US AT

1-877-628-2372

We can place your Indica for you or follow these instructions and place yourself.

How to properly use the EDDM Retail Indicia:

- \* Place the EDDM Retail Indicia in the upper right hand corner of the mail piece.
- \* Leave 1/8" space from top and right edge.
- \* Should fit in the area 1.625" from the right edge and 1.375" from top edge.
- \* No specific size requirement, but must be larger than .5" x .5".
- \* Font must be in all caps and minimum 4 point size.

We have placed the Indica here for you select one top or bottom.

## Safe Line

Please keep all important images  
and text within this area.

## Cut Lines

This is our projected cut line.

We cannot guarantee a 100 percent  
accurate cut so some slight shifting  
may occur. We recommend having  
no borders on your design to keep  
a more even look.

Please extend your background  
to fill the entire area.

Bleed Size 12.127" x 6.627"  
Finished Size 12"x6.5"  
300 DPI CMYK.

PRSR STD  
ECRWSS  
U.S. POSTAGE  
PAID  
EDDM RETAIL

\*\*\*\*\*ECRWSS\*\*\*\*

Local  
Postal Customer

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